



### About Damask Rose In Our Region

Damask rose with the scientific name of Rosa Damascena Miller is a small deciduous shrub of the rose family. Other names of this flower in Persian are Sorkh rose, Mohammadi rose and in Latin it is Bulgarian rose, Kazanlik rose, Damask rose.

The scientific name of this plant is taken from the city of Damascus in Syria and this name has been used for this flower since the Crusades. This plant is native to Iran and was taken from Iran to Damascus and then to Europe around 1276-¬1254 AD.

Damask roses are planted in long rows. With proper care, each rootstock will flower properly for up to 30 years. Roses bloom in spring. In the middle of this season, rose fields become beautiful paradises. Flowers should be collected in a short time, so pickers enter the fields every morning before dawn and collect the flowers by hand without the help of any tools and equipment. They have a chance before the dew dries over them to reach the destination. The flowers collected after 9 A.M have less essential oil and poor quality. Fresh petals are sent to extraction system to obtain rose water, the rose essential oil, absolute, concrete and etc.

One of the most famous rose-growing areas in Iran, which is known as the "village that smells like paradise", is the place where the rose festival is held every year on the last Friday of July .The village of Gunbarf, which is located 10 km south of the city of Osko, Tabriz East Azerbaijan, and in the laguage of the local Turkish people "Gunbar" is synonymous with a sunshade place It is one of the tourism sites of the province and its stepped gardens bear no resemblance to the rose gardens of other rose growing areas and are located on the slopes of the hills. Rose flower with heavenly extracts is known as one of the identity symbols of this village and has placed this divine gift as a source of income for the residents of this village.

According to experiments, the quality of roses in this region is one of the best in the world and due to having sweet flowers compared to other types of flowers in hot and dry regions of the world that are bitter and must be boiled before using in the food system to remove the bitterness and in this case, all the nutrients of the flower are lost, but our flowers are sweet and edible from mountainous climate which casted to be used exactly in food system, and in terms of the quality of the essential oil, the active ingredient in the essential oils extracted from flowers in this region is high and in the top ranks of the world.





#### About us

Zarife Gizil Rose Company is a manufacturer in the field of production of dried Damask roses, rosewater, Damask rosejam and essential oils We started our activity by producing homemade Damask rose jam and has expanded our business in other fields.

Now the best and most delicious Damask rose jam is produced by Iranian women in our company to provide to international markets

Other products that we export to countries around the world include a variety of food and cosmetics. Creating employment for the people of Iran and offering organic products that will improve public health and better life quality for everyone around the globe are some of the goals in our group. We try to provide the best product for our customers both in terms of quality and price, to make you our loyal and regular customers. Under the protocols of the World Health

Organization regarding the coronavirus, we will do our best to deliver healthy and safe products to our customers, so that they can buy our products with peace of mind.



## **Products**

#### Rose-Water

Rose-water is a clear and colorless fragrant liquid obtained by distilling fresh damask rose flowers with water vapor. In addition to extensive domestic consumption, this product is one of Iran's export items and a significant volume of it is exported annually to other parts of the world including Eastern Europe, Germany, Arab countries, etc ZARIFE rose-water is the result of distillation of petals that have been hand-picked by farmers before sunrise and is completely organic and 100 percent pure and without any chemicals, additives or preservatives Therefore, it has medicinal, health, cosmetic and nutritional value and is categorized as food grade products. It is offered as a toner by performing the necessary tests and standardization for cosmetic consumption. It has all the properties of the essential oil in a gentle way and can be used for almost all skin types

## Liquid gold, essential oil

The most valuable product of rose, which has been called liquid gold, is essential oil which is obtained by adding the first and second oil from steam distillation of the damask rose flowers to each other and it is sold commercially after analysis. This essential oil is the most important raw material in the perfumery industry and many other industries







# Rose jam

ZARIFE local jam is prepared from the most aromatic and pink flowers in the world, located in a village in a mountainous region called Gonbarf, in Osku region of East Iran. Unlike the flowers grown in hot and dry regions of the world that have a bitter taste and must be boiled before using in the food system to remove their bitterness, in which case all the nutrients of the flowers are lost. These flowers are sweet and do not need to be boiled. And all the nutrients and healing properties of the flowers are preserved In addition, the cultivation of these flowers is guite traditional without the involvement of machines in cultivation and harvesting. And all the steps are done by hand and these flowers are completely organic and no chemicals or genetic manipulation of" GMO is involved in their cultivation and due to the special way of making jam, which is the result of half a century of a mother hand cooking experience and no artificial color or preservative in its preparation is used. And finally a special jam with natural color natural flavor and excellent quality has been made for special customers who are looking for a pure product.



### Application and instructions for using Zarife rose jam:

- -To be used for breakfast or meal on bread and biscuits or with cream and butter or on pancakes. Just pour the desired amount of jam on each you like and taste
- -Dilute in water to make tasty drinks, and on hot summer days, a drink with rose jam with a piece of ice is good for overheating
- -With ice cream and yogurt, in some countries people like to tast jam with ice cream and yogurt
- -With rice milk, a combination of milk and rice that is completely thickened and dissolved, sweetens with rose jam and is very tasty Children will love this for breakfast or as a snack. It helps children to have a good and happy day at school
- -It is used in the confectionery industry as a decoration on a variety of cakes and pastries instead of chemical stains





Size (HxD)	Empty jar (gram)	Net weight (gram)
20x6	27 <b>0</b> g	1000
16.5x6	260g	700g
12.5x6	200g	500g
9x6	185g	315g
6.5x6	175g	225g
5.5x6	155 <b>g</b>	165g



# Unique product features

- -Due to the sweetness of the flowers used in the preparation of jam all the nutrients and vitamins in roses are presented in the jam, which has both nutritional and medicinal properties. While in similar products, flowers are used that are bitter due to cultivation in hot and dry regions, so in order to be used in food system, they must be boiled once to remove the bitterness of the flowers, in which case it is nothing more than pulp and has no nutritional value
- -The product can be ordered in all seasons
- -Organic, Non GMO
- -Due to the special recipe, the low-temperature cooking, which preserves all the characteristics of the flower,including color, taste and aroma, ZARIFEH rose jam is fiffrent from ordinary rose jams and it must be tried
- -It is thick and full of petals with two diffrent style of making the jam
- -No color and flavor additives and chemical preservatives are added

## Advantages and properties of the product :

Due to the presence of organic and healthy petals in the preparation of jam, this jam has all the properties of rose, including:

- Boost the immune system
- Improve the digestive system
- Increase energy levels
- Increase sexual power
- Relaxing and anti-depressant
- Strengthens the nerves and invigorates
- Consumption of this jam at breakfast helps children to have a good and happy day at school

### Maintenance

Store in a dry, clean place, away from the sun and without external odors. You can store it in a cabinet or refrigerator (not a freezer or a very low temperature that causes it to freeze)

#### Contents:

Cleaned and air- dried petals, sugar, lemon extract

## Packaging:

Each jar of jam, after marking and closing the hemp strip, is placed in a tubular foam for decoration to be resistant to impact, and then they are placed in cartons that are covered with shock-absorbing foam. And the packaging mark is such that if the customer wants to use unmarked glass after using the jam, the glass mark can be easily removed if he puts it under hot water. And the customer can use the glass for their home use. In this case, the customer has bought both jam and a raw jar for use in other desired uses, which will be a great help to the environment



# A sample product :

Our company offers you free samples, but you should pay for the sample shipping costs. We will refund the shipping cost to you after confirming the first order

#### Business documents submitted:

From beginning to end, the National Agency for Inspection and Testing of Goods, the Nation Standards Organization, and the Food and Drug Administration of Iran guarantee our quality

Our company will meet the necessary standards for the destination country if necessary

Zarifeh Gizil Rose Company offers the best prices for its natural Iranian Damask rose jams to its customers online. Also, our company constantly offers great discounts on its products. If you want to find a reliable wholesaler, our company will be the best option for you The more you place orders, the more discount you will get at Zarifeh Rose Company. You can negotiate the price and customization of the product with our company





Net Weight (gram)	Minimum Order (jar)
1000	200
700	250
500	300
315	350
225	400
165	400

